

Hotel Lucia Introduces its LULU (Let Us Love U) Program

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Downtown Portland's Hotel Lucia is rated as a top hotel in the world's urban luxury hotel scene with a bundle of accolades from international media and travelers alike. To continue its commitment to its guests, the hotel introduces its new LULU (Let Us Love U) program where weekend guests receive a special local welcome at check-in. To begin, all weekend travelers will receive a cup of Oregon's own SakeOne's Momokawa brand, including organic Nigori sake (elegantly creamy with rich flavors) or organic Junmai Ginjo in the month of June.

Every month, weekend travelers will enjoy a taste of Oregon. In July, guests can expect locally brewed Deschutes Brewery beer as a welcome amenity, including two flavors: Inversion IPA and Twilight Summer Ale.

"We owe our success today to our loyal guests," said Bashar Wali, President of Provenance Hotels. "And we wanted to find yet another way to let our guests know how much we appreciate them with this new program in place."

The Hotel Lucia hosts the largest permanent collection of black and white photographs created by Pulitzer prize-winning photographer and Portland native David Hume Kennerly. With a resume of high-profile photography projects that include Newsweek Magazine, LIFE Magazine, NBC, Time Magazine and the appointment of President Gerald R. Ford's personal photographer, the Lucia is honored to showcase his lifetime's work. In addition to the photographers, the hotel boasts dozens of regional and national artists in the lobby and meeting rooms. The art and photography alone make the trip to Hotel Lucia worthwhile for guests.

About Hotel Lucia

Centrally located at 400 SW Broadway in the heart of downtown Portland, Hotel Lucia – named to 2007, 2008 and 2009 Condé Nast Traveler's World's Best Hotels list and 2006, 2007 and 2008 Reader's Choice list, and Travel + Leisure's 500 Best Hotels in the world – offers an artsy boutique setting steps away from the city's best shopping, restaurants and night clubs. This comfortable hotel extends more-than-friendly rates for all 127 guest rooms and indulgent but essential amenities, including high-speed wireless Internet access, Portland's own Mada bath products, Portland Roasting coffee and Smith Teas, and a "Get it Now" button on every hotel phone for the most whimsical desire or typical need. The Hotel Lucia can be found on the Web at www.hotellucia.com. Reservations are available online or by phone at 877.225.1717.