

# Portland, Often Slighted, Is Showing a New Vigor

In Oregon's metropolis, the arts, night life and fashion are thriving. **BY CHRISTOPHER SOLOMON**

**WHERE TO STAY** If you pause when the tattooed hotel receptionist asks whether you want a room on the "party side" or the "quiet side," you may be too old for the Jupiter Hotel, **1** 800 East Burnside Street, (877) 800-0004, [www.jupiterhotel.com](http://www.jupiterhotel.com), the hottest pillow in town. The year-old, 80-room hotel, in a revamped 1960's motor inn east of the Willamette River, screams trendy, but without the rock star prices. Outside, blackboard doors on the rooms allow visitors to scrawl graffiti. Inside: a white sparseness and Blue Dot furniture dominate, though the austerity is broken up by fun touches like Room 114's mural of giant daisies. Rates in autumn begin at \$89.

At the downtown core's most stylish lodg-



ing, the Hotel Lucia, **2** 400 Southwest Broadway, (877) 225-1717, on the Web at [www.hotellucia.com](http://www.hotellucia.com), the lobby's white-on-black minimalism is softened by a welcoming fire, brown and blue couches, and plenty of eclectic art work on the walls. Upstairs, the rooms are hardly spacious but comfortable sheets and clever amenities (pillow menu, anyone?) give these old walls fresh, fun life. In the fall, rooms begin at \$149.

In March the august Governor Hotel, situated downtown at **3** 614 Southwest 11th Avenue, (800) 554-3456, [www.govhotel.com](http://www.govhotel.com), completed a major renovation that upgraded 76 of its 100 rooms and moved the main entrance to the west wing, a structure that once housed the Portland Elks Temple. Guests now walk past the temple's marble columns and ornate ceiling, modeled loosely after Farnese Palace in Rome, on their way to rooms that blend handsome historical touches (old furniture, marble-edged fireplaces in junior suites) with niceties like free D.S.L. connections. Rates start at \$165.